



Driving outdoor revenue.

Brand Builder™ is an exciting outdoor advertising solution. It presents the benefits of advertising with the unique benefits of the outdoor medium to acquire new long term customers and revenue.

Benefits:

- This solution enables outdoor media companies to attract new advertisers and new revenue.
- It provides the media company with annual advertising contracts.
- It leverages the media companies' signage capacity.
- Extensive media specific sales training for advertising sales staff.